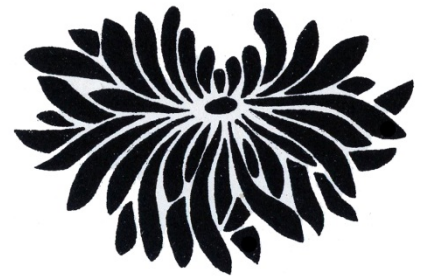


# Whose Slogan Is It Anyway

1. Where do you want to go today?
2. Get a piece of the rock.
3. Membership has its privileges. Don't leave home without it.
4. Be absolutely sure
5. You're in good hands.
6. Like a good neighbor...
7. Can you hear me now?
8. Where's the beef?
9. Reach out and touch someone.
10. Life's messy, clean it up.



11. We'll leave the light on.
12. Don't get mad, get glad.
13. We answer to a higher authority.
14. Higher standards.
15. Don't let hunger happen to you.
16. Expect great things.
17. Ready when you are, and even when you aren't.

# Whose Slogan Is It Anyway

## Answer Key

1. Where do you want to go today? *Micro-soft*
2. Get a piece of the rock. *Prudential*
3. Membership has its privileges. Don't leave home without it. *American Express*
4. Be absolutely sure. *Fed Ex*
5. You're in good hands. *Allstate*
6. Like a good neighbor... *State Farm*
7. Can you hear me now? *Verizon*
8. Where's the beef? *Wendy's*
9. Reach out and touch someone. *AT&T*
10. Life's messy, clean it up. *Bissel*
11. We'll leave the light on. *Motel 6*
12. Don't get mad, get glad. *Glad Trash bags*
13. We answer to a higher authority. *Hebrew National Hotdogs*
14. Higher standards. *Bank of America*
15. Don't let hunger happen to you. *Snickers*
16. Expect great things. *Kohl's*
17. Ready when you are, and even when you aren't. *Betty Crocker Frosting*